

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Steve Reynolds, et al

Serial No.:

09/818,052

Filing Date:

March 27, 2001

For:

SYSTEM AND METHOD FOR LOCAL

META DATA INSERTION

Examiner: Not Yet Assigned

Group Art Unit: 2611

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**Technology** Center 2600

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U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

ACTV, Inc., the assignee of the entire right, title and interest in this patent application, hereby revokes all Powers of Attorney previously granted relating to this application and appoint as its attorneys or agents, with full power of substitution, association, and revocation, to prosecute this application and to transact all business in the United States Patent and Trademark Office connected herewith to the Practitioners associated with <u>Customer Number 25227</u>.

Further, please change the correspondence address for this application to the address associated with <u>Customer Number 25227</u>. Said appointment to be to the exclusion of the inventors and their attorneys in accordance with the provisions of 37 C.F.R. § 3.71.

Telephone communications concerning this application should be directed to Scott Doyle at (703) 760-7721, facsimile communications should be made Attn: Scott Doyle at (703) 760-7777.

> ACTV, Inc. (The Assignee of Record) a Delaware corporation

Dated: OCTOBER 11,2003

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